

THE WESTIN RESORT NUSA DUA, BALI.

Kawasan Pariwisata Nusa Dua, BTDC Lot N-3, Nusa Dua 80363, Bali, Indonesia.

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FOR IMMEDIATE RELEASE

**Celebrating The Completion Of
The Westin Resort Nusa Dua, Bali's
Journey Towards Transformation**

Nusa Dua, Bali, December 2013... The Westin Resort Nusa Dua, Bali is delighted to announce that its journey towards transformation is finally complete. The finale of this multi-million dollar revitalization project was officially celebrated with an upbeat Carnaval de Bali party. Over 600 invited guests gathered on Friday, 13th December 2013 to enjoy an uplifting evening of great food and entertainment.

The commencement point for the event was the foyer of newly launched Heavenly Spa by Westin. Travel agents, media representatives and business associates came together upon arrival and were treated to a guided tour of this integrated wellness facility. This was also an opportunity to inspect Prego and the accommodation categories that were recently unveiled under the new Premier Wing.



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As darkness descended over the resort, guests convened in the foyer of the adjacent Bali International Convention Centre to enjoy cocktails and canapés. A colorful parade of drummers and statue dancers then escorted guests into the splendor of the Mangupura Hall. Managing Director, Mr. Bipan Kapur welcomed everyone with a visual presentation and speech about resort's transformation process.



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Entertainment included a dazzling laser show, Brazilian dance, live music and other attractions that were in line with the Carnival de Bali theme of the evening. A superb buffet dinner was served from food stalls and live cooking stations set up around the hall to satisfy hearty appetites.

There was also a lucky draw featuring numerous vouchers to stay in supporting Starwood properties around Asia Pacific. And a lively charity auction caused quite a buzz with guests outbidding each other for a Heavenly Bed. The proceeds of this initiative will be donated to a number of worthy causes that Westin Bali actively supports.

“It was encouraging to see so many people gathered to help us celebrate the climax of our revitalization project. The resort has been transformed before our very eyes and this renewing journey has been a detailed-driven process with the needs of today’s modern travelers in mind. It truly complements the

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Westin brand philosophy of preserving wellness in travel,” comments Mr. Bipan Kapur, Managing Director of The Westin Resort Nusa Dua, Bali.

The entire project was carried out in record time and expertly managed to ensure that in-house guests were not inconvenienced in any way. Things got off to a fine start in the first quarter of this year with the refurbishment of **WestinWORKOUT**. This refreshed facility represented a new chapter in well-being at the resort with an updated décor and state-of-the-art cardio equipment with interactive touch-screen consoles.

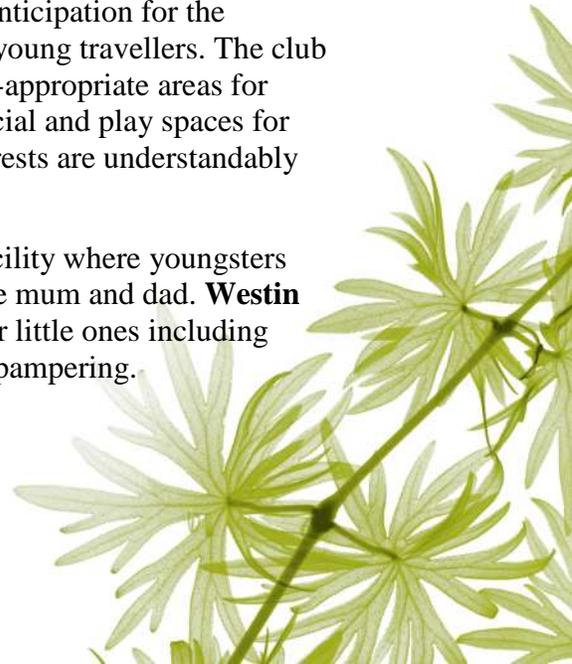
Next was the innovative launch of **Tangent**, a personalized work environment that is totally conducive to the business dealings of today’s mobile travelers. It is facilitated by media:scape by Steelcase technology as well as seamless connectivity for video conferencing. Guests can now conduct impromptu meetings in a private setting located just off the lobby.

The iconic **Bali International Convention Centre (BICC)** was also given a sophisticated new look with updated meeting facilities. It was completed to coincide with a number of prestigious events, including Miss World 2013 and the APEC CEO Summit, both of which put the island in the global spotlight. BICC now incorporates a total of 26 revitalized function rooms and 2 VIP holding rooms to accommodate heads of state.

Mangupura Hall was tastefully refurbished to host 2500 delegates and the auditorium is still the only tiered theatre of its kind in Bali. The Café and The Lounge were new additions along with designer seating in all public areas. These upgrades have elevated BICC to the highest possible level resulting in a world-class meeting venue that continues to lead the way with gracious hospitality and impeccable service standards.

Westin Kids Club was revived and expanded in anticipation for the summer school holidays and to fulfil the needs of young travellers. The club is now bigger and better than ever before with age-appropriate areas for toddlers, children and teens. There are separate social and play spaces for specific age groups where personal tastes and interests are understandably different.

Also unique to Westin Kids Club is a small spa facility where youngsters can enjoy a session of personal indulgence just like mum and dad. **Westin Kids Spa** offers a nurturing menu of treatments for little ones including mini manicures, hair braiding and special holiday pampering.



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The Premium Wing, featuring an additional 99 stylishly-appointed guest rooms and suites, was unveiled in September. These rooms are contemporary and yet reflect the essence of Balinese artistry through subtle decorative elements. Each comes with a signature Westin Heavenly Bed and Heavenly Bath for heightened luxury. The wing was where all contestants competing in Miss World 2013 stayed during their time on the island of Bali.

The Living Room is another inspiring facility that was thoughtfully designed to enhance the Westin Bali experience. It is a relaxing environment created for guests in transit when arriving early or departing late. There are sofas with television or music options, an area for children to play, luggage storage and access to the pool. Restrooms equipped with showers enable guests to freshen up before and after lengthy airplane flights.

The introduction of **Prego** was a welcome addition to the resort's existing dining venues. This lively eatery is a Westin concept restaurant that puts the fun back into Italian dining. It is the perfect place to bring the entire family for a delicious meal of authentic fare. Prego entices the senses with a colorful decor and the aroma of wholesome food being cooked in an open-plan kitchen. Generous portions of classic pasta dishes along with regional specialties and delicious pizzas represent real value for money.

Every Sunday Prego hosts a Family Brunch that adds excitement to weekend dining in the Nusa Dua enclave. There are upbeat activities, entertaining gimmicks and the island's most enticing Italian buffet to please diners of every age. Ample parking space and a separate entrance makes this effortlessly stylish outlet easily accessible to local guests.

The jewel in the resort's wellness crown has to be **Heavenly Spa by Westin**, which was launched at the beginning of December for unparalleled personal indulgence. This nature-inspired sanctuary offers a nurturing menu that combines traditional spa services and healing practices with holistic programs for body, mind and spirit rejuvenation.

Heavenly Spa by Westin encompasses 16 contemporary treatment rooms and a luxury hair salon. There are also separate thermal facilities for male and female guests, each featuring a hydro-pool, salt wall sauna and steam room. The spa menu incorporates a daily calendar of activities such as meditation, yoga and other healthy lifestyle practices. Special programs and workshops conducted by visiting practitioners are available on a regular basis.

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This transforming journey was carried out to parallel the changes that are taking place in today's modern world. Travelers are now more conscious about making healthy lifestyle decisions especially when they are far from home. Every one of the above mentioned enhancements will undoubtedly enrich the overall quality of stay for discerning guests choosing to spend time at The Westin Resort Nusa Dua, Bali now and well into the future.

For more information, please visit www.westin.com/bali or www.facebook.com/westinbali.com or www.twitter.com/westinbali

To preview our Resort Transformation video presentation please visit our Youtube site <http://youtu.be/zEq5wPPQDs>

For further information, high resolution images and Bahasa Indonesia release, please contact:

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About The Westin Resort Nusa Dua, Bali

The Westin Resort Nusa Dua, Bali enjoys a prime beachfront location within an exclusive enclave on the island's southern shores. With 433 modern rooms, it is a place where guests can be at their best and experience total renewal. Exciting dining venues anticipate global tastes with delicious cuisines and healthy SuperFoodsRx options. There is a choice of swimming pools, Heavenly Spa by Westin for relaxation, WestinWORKOUT® to stay in shape and little ones get to play at the newly refurbished Westin Kids Club. The adjacent Bali International Convention Centre provides comprehensive meeting resources with space for up to 10,000 delegates. The resort caters to the needs of leisure and business travellers alike with exceptional services and facilities to match.

About Westin Hotels & Resorts

Westin Hotels & Resorts offers innovative programs that transform every aspect of a stay into a revitalizing experience. All Westin signature services – like the Heavenly Bed, delicious SuperFoodsRx® and WestinWORKOUT studio – have been designed with the guests' well-being in mind. Westin hotels, with more than 190 hotels and resorts in nearly 40 countries and territories, is owned by Starwood Hotels & Resorts Worldwide, Inc., one of the leading hotel and leisure companies in the world with 1,146 properties in nearly 100 countries and 171,000 employees at its owned and managed properties. Starwood is a fully integrated owner, operator and franchisor of hotels, resorts and residences with the following internationally renowned brands: St. Regis®, The Luxury Collection®, W®, Westin®, Le Méridien®, Sheraton®, Four Points® by Sheraton, Aloft®, and Element®. The Company boasts one of the industry's leading loyalty programs, Starwood Preferred Guest (SPG), allowing members to earn and redeem points for room stays, room upgrades and flights, with no blackout dates. Starwood also owns Starwood Vacation Ownership, Inc., a premier provider of world-class vacation experiences through villa-style resorts and privileged access to Starwood brands. For more information, please visit www.starwoodhotels.com.

