



## BHA Press Release

Monday, September 14, 2009

### **All together now – Tanjung Benoa getting 'Tsunami Ready'**

On Thursday, September 10 a Memorandum of Understanding [MoU] signing ceremony at the Ramada Benoa Hotel marked the successful preparation of Kelurahan Tanjung Benoa to become 'tsunami ready'.

An initiative of GTZ-GITEWS and Bali Hotels Association [BHA] assisted by the Indonesian Red Cross empowered the village of Tanjung Benoa to cooperate with the local hotel industry to jointly prepare for tsunami. Until recently the village of Tanjung Benoa lacked suitable evacuation space for the community at risk. The people had nowhere to go as almost all village buildings with the exception of local hotels are not suitable to be utilized as tsunami shelter.

That was changed last Thursday when the village and the local hotel industry agreed on joint evacuation space, an evacuation trigger, evacuation procedures and codes of conduct. From now on nine Tanjung Benoa hotels will open their doors to the community at risk in case of an official tsunami alarm.

The initiative is a good example for cooperation in disaster risk reduction of public and private sector and will serve as a template for future 'tsunami ready' cooperations in Indonesia.

Cooperation partners are Bali Hotels Association [BHA], 'tsunami ready' hotels of Tanjung Benoa [ The Segara Hotel, Benoa Rose Residence, Benoa Palm, Ramada Benoa Hotel, Rasa Sayang Hotel, The Bali Khama Hotel, Puri Panca Setia Hotel, Club Bali Mirage, Grand Bali Mirage Hotel] , Kelurahan Tanjung Benoa, the Indonesian Red Cross, GTZ-GITEWS, CIM and BUDPAR.

For further information please contact

Alexander Kesper  
Bali Hotels Association (BHA)  
Secretariat : PHRI Office  
Bali Tourism Board Building  
Jl. Raya Puputan 41  
Renon, Denpasar – 80235  
Bali – Indonesia  
tel: +62 (361) 227 600  
hp: +62 (0) 8111 72 947  
+62 (0)8191 623 1763  
fax: +62 (361) 246 816  
[alex.kesper@gmail.com](mailto:alex.kesper@gmail.com)



Information Material & Evacuation Signs supplied to participating hotels



A MoU is signed by the lurah of Tanjung Benoa and a representative of Bali Mirage Hotel.



Andrew Gall, General Manager of The Ramada Benoa Hotel signs a 'Tsunami Ready' MoU



The cooperation partners of the Tanjung Benoa 'Tsunami Ready' Initiative