

PRESS RELEASE

For Immediate release

Bali Congratulates I Gusti Ayu Julita Dewi as **Bali Receptionist Of The Year 2015**

Denpasar, September 5, 2015



Right to left: Winner: I Gusti Ayu Julita Dewi-The Legian Bali; 1st Runner up: I Komang Suyadnya-The Westin Nusa Dua; 2nd Runner up: Tika Yuliantika-Sofitel Nusa Dua

Hotel Front Liners Association (HFLA) Bali, a chapter of AICR Indonesia, crowned **I Gusti Ayu Julita Dewi** of **The Legian Bali** as **Bali Receptionist Of The Year 2015** after series of competency-based test and live interview, in an event held in STPBI (Sekolah Tinggi Pariwisata Bali Internasional/ The International Bali Tourism Institute) on September 5, 2015.



Hotel Front Liners Association - Bali

Member of Amicale Internationale des Sous Directeurs et Chefs de Réception
des Grand Hôtels Indonesia
Under the patronage of Bali Hotels Association



The “**Receptionist Of The Year**” competition is conducted annually with main objective to be a training session for Bali younger generation of hotel front liners to be on equal quality with their peers the world over, emphasizing on “Amicale” (friendly) during and beyond the competition.

Fully supported by PHRI Bali (Indonesia Hotel & Restaurant Association), BHA (Bali Hotels Association) and STPBI the regional competition enlisted 30 Receptionist from all over Bali.

I Gusti Ayu Julita Dewi won the title following written and live interview in front of invitees and hotel. Proceeding to final round, **I Gusti Ayu Julita Dewi** convinced the juries of her shining quality.

I Gusti Ayu Julita Dewi will be competing for National round this coming October for the best of Indonesia with participants from Jakarta & Bandung. Winning the national competition will grant the ticket to compete on International Receptionist Of The Year which will be conducted in Vienna, Austria on 13 to 17 January 2016 for “**David Campbell**” trophy.

AICR Indonesia is the uniting Association of Hotel Front Liners Association in Jakarta, Bandung and Bali which is in cooperation with Amicale Internationale des Sous Directeurs et Chefs de Réception des Grand Hôtels (AICR) International. AICR Indonesia had been participating in the international Receptionist Of The Year for the past 5 year and this year will mark its 4 year participation. In the early 2013, Made Trisnadewi of The Legian by then, took the 2nd Runner Up spot and made the world aware of the potential of Indonesian Receptionist on the international stage.



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It is with such achievement that AICR Indonesia would like to create awareness of the importance of the profession toward future generation, and to elevate the state of hotel Front Liners' professionalism to be on par with their international colleague as sophisticated travelers are expected to flood Indonesia, especially Bali.

Editor's Note:

About Hotel Front Liners Association:

The Hotel Front Liners Association (HFLA) is the association of Bali Hotels, Resorts and Villas Director of Rooms, Rooms Division Managers and Front Office Managers. **HFLA Bali** as a chapter of **AICR Indonesia** is an active members under the patronage PHRI (Indonesia Hotel & Restaurant Association) and Bali Hotels Association. HFLA's vision is to become the strongest professional's network association in the Hospitality Industry, and at the same time, position's itself as the organization that pays concerns in Room Division human resources development.

For more information on Hotel Front Liners Association Bali :

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About International RoTY (Receptionist of The Year) – The David Campbell Trophy

The late David Campbell became Chef de Reception at The Ritz Hotel, Paris, after gaining a wealth of International experience. In memory of David and in acknowledgement of his dedication and passion to the industry, the International Receptionist of the Year Competition was formed, with a Trophy designed and sponsored by the Paris AICR section, to be presented each year.

For more info of International ROTY 2016 info, please visit: <http://www.aicr-congress.com/programme>