



## Bali Hotels Association Coastal Cleanup was a Great Success

Bali, Saturday 20 September - Bali Hotels Association (BHA) participation in the International Coastal Cleanup campaign was another great success. The initiative saw more than 70 hotels under the BHA banner gather over 1600 volunteers to clear debris from several beaches and rivers in Nusa Dua, Legian, Kuta, Seminyak, Tabanan and Ubud. Approximately 19.5km was covered and everyone involved was proud to be part of the solution to help protect Bali's coastal strip and waterways.

BHA held a similar program last year whereby plastic bags, containers, cutlery, cans, cigarettes and household waste as well as abandoned shoes and fishing debris were just some of the 7,565 items collected. The total trash haul ended up weighing in at over 142,6 kilograms. This year even more volunteers donated their time to participate resulting in 435 bags being collected reaching 1,525 kilograms in total.

Ocean Conservancy's International Coastal Clean Up has been running since 1986 and has become the world's largest volunteer effort for ocean health. Each year millions of eco-friendly warriors from all over the globe help to clear trash from the shores of lakes, streams, rivers and oceans. Thanks to these volunteers recording every article collected, Ocean Conservancy has gained an accurate insight into the manufactured items which are impacting our planet's health.

*"Cleanups alone can't solve the pollution problem. Nevertheless, by having a detailed index of all trash collected provides a snapshot of what's polluting our oceans so we can work to prevent specific items from reaching the water in the first place. We hope that this initiative will start a ripple effect. Ideally we want to encourage more people, locals and tourist alike, to assume responsibility for their daily consumption of one-time products that effectively contribute to the oceans trash problem," commented Jean-Charles Le Coz, Vice Chairman of the Bali Hotels Association.*

*"It was an absolute pleasure to participate in the Bali Hotel Association's International Coastal Cleanup 2014. We would like to extend a heartfelt thank you to everyone involved. We look forward to an even bigger and better cleanup next year to continue raising awareness and encouraging everyone to be more conscious about their trash," said Clinton Lovell, Director of Environment Committee for BHA.*

### **About BHA**

Bali Hotels Association is a professional group of star rated hotels and resorts in Bali. Members include General Managers from more than 100 hotels and resorts representing over 15,000 hotel rooms and almost 30,000 employees in the tourism sector. The vision is to keep Bali as the most desirable tourism destination in Asia through the warmth and hospitality of its people.

One of the objectives of BHA is to support and facilitate the development of communities, education and the environment in Bali. BHA has initiated many projects involving association members as well as people within the industry. Only by supporting each other can these long term projects be achieved and benefit everyone on the island.

#### **Bali Hotels Association**

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**Participating Hotels:**

Bali Mandira Beach Resort & Spa, DarshanaKuta Bali, All Seasons Resort Legian Bali, Grand Inna Kuta, Hard Rock Hotel Bali, Harris Kuta Beach, Harris Riverview, Harris Cokroaminoto, Harris Sunset Road Bali, Legian Beach Hotel, Padma Resort Bali at Legia, Sheraton Bali Kuta Resort, The Stones Hotel, Ramada Bali Camakila, Pullman Bali LegianNirwana, Regent Bali, PramaSANur Beach Bali, PuriSantrian A Beach Resort and Spa, All Season Denpasar, The Pavilions, Bali, AnantaraSeminyak Bali, Amadea Bali, Anantara Vacation Club, The Royal Beach Seminyak Bali, The Oberoi, The Samaya, The Legian, Bali, The Villas, Sentosa, Courtyard Seminyak, Harris Seminyak, The Breezes, The Elysian, The Seminyak, Maya Ubud Resort & Spa, Pan Pacific Tabanan, Amarterra, Bali Tropic Resort & Spa, Conrad Bali, Grand Nikko Bali, Intercontinental Bali Resort, Kayumanis Nusa Dua Private Villa Spa  
Nusa Dua Beach Hotel & Spa, Ramada Benoa, Bali, Grand Aston Bali Beach Resort, Rama Beach Resort & Villas, Holiday Inn Resort Baruna Bali, Sun Island Hotel Kuta, Ramada Bintang Bali Resort, Febri's Hotel, Aston Kuta Hotel & Residence, The Vira Bali Hotel, Bali Rani Hotel, PatraJasa Bali Resort & Villas, Waterbom Bali, Discovery Kartika Plaza Hotel, Bali Dynasty Resort, Eden Hotel Kuta Bali, Risata Bali Resort & Spa, Grand Whiz Hotel Kuta, Bali Garden Beach Resort, Ramayana Resort & Spa Group, KutaParadiso Hotel

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