

The New Name of Tequila Bar in Its 4th Anniversary

Warmest Greetings from Grand Istana Rama Hotel Kuta – Bali!

Four years ago, Tequila Bar was born on November 25th, 2009, located in front of Kuta beach. The name of “Tequila” was chosen because at that time, the best selling drink was “*Tequila Sunrise*” in Samudera Restaurant at Grand Istana Rama Hotel. After that, the name of Tequila Bar was set at Grand Istana Rama without bringing the word 'Sunrise', because people can only enjoy the sunset in Kuta.



Now, Tequila Bar has been 4 years old. On Thursday, November 28th, 2013, Grand Istana Rama celebrated the birthday of Tequila Bar and also launched the new name of the Tequila Bar. The event, starting from 19:00 pm until finished, was attended by the management of Grand Istana Rama, in-house guests, and the invited guests.

Having a theme of Reborn 69 Tequila Bar Party at that night, Mr. Andi Ananto, the General Manager of Grand Istana Rama, opened the party and released the new name of Tequila Bar into 69 Tequila Bar. Exactly at 20:00 pm, the name of Tequila Bar became 69 Tequila Bar.

69 Tequila Bar is a new brand from Grand Istana Rama Hotel bar with a new concept, which is Fresh, Fun, and, Professional. I Ketut Darmayasa, Director of Food and Beverages, explained about this new concept expecting to make 69 Tequila Bar visited by more consumers.

Regarding the selection of number “69”, I Ketut Darmayasa said, “It has a special meaning. 69 is easy to remember, so that 69 Tequila Bar will also be easy to be remembered by people.” Furthermore, the shape of number 69 means a close relationship and engagement between staffs and guests. This changing name has been planned since 3 months ago, starting from the release of the new menu, 69 Mystery Cocktail.

For those who loved tattoos, the guests could enjoy the demo of tattoos in this 69 Tequila Bar Reborn Party. There was also a Fashion Show of Wedding Dress and Night Gown presented by LV C & C models, management and Didit Puri Harapan Bridal designer. Moreover, the party was enlivened by beer drinking competition, participated by the guests of this 69 Tequila Bar Reborn Party. The first winner of beer drinking competition got a complimentary room voucher to stay at Grand Istana Rama and dinner vouchers as the gifts to be taken.

Not only that, this celebration of the Reborn of 69 Tequila Bar on Thursday night was also enlivened by traditional Balinese dancers, Samba Dance, Hawaiian Dance, Fire Dance, and Rock n ' Roll Band Performances.

Grand Istana Rama Hotel has 150 rooms in a 1.7-hectare land area, with traditional Balinese architecture with lush tropical garden atmosphere, making guests feel comfortable and feel like home. All rooms and exterior design reflect the charm and appeal of Bali, with four type of rooms, which are Superior Upper, Superior Ground, Deluxe, and Garden Suite. Grand Istana Rama Hotel has three meeting rooms with 50-250 person capacity.

When the guests stay in Grand Istana Rama Hotel, the hotel will guarantee for long-lasting impression during their vacation in Bali. The guest will not only get usual memory of vacation by photographs in the hotel, enjoying the beach and souvenirs that have no impression and emotion inside, but the guests will also experience free cultural activities in particular that the hotel creates.

The activities that the hotel conducts are; Bahasa Indonesia Lesson, Canang Decoration, Balinese Costume Photo Session, Balinese Massage, and Cooking Class. The hotel delivered a simple lesson of Bahasa Indonesia. The simple Bahasa Indonesia lesson is given affectionately by our professional staffs, then after that, as the advantage, the guests will be more confident to make a deal or negotiate directly with art market vendors if they want to purchase souvenirs. The hotel introduces Balinese Culture with Canang Decoration, so that the guests will learn how to make Canang Decoration, and there will be Balinese Costume Photo Session with Balinese Traditional Clothes. In the cooking class, the hotel invites the guests to be emotionally involved, starting from visiting the traditional markets to purchase the ingredients, and go back to the hotel to cook together with our professional chefs. Through these cultural activities, holiday with Grand Istana Rama Hotel will be long-lasting memorable.

Best regards,

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