

PRESS RELEASE

For immediate release

INDULGE IN FESTIVE SEASON CULINARY DELIGHTS WITH HARD ROCK HOTEL BALI

The leading entertainment Hotel in Bali unveils Christmas and New Year's Eve Menus and Champagne Dinners



Bali, November 12, 2013 – This year's festive season, Hard Rock Hotel Bali announces dinner and party events to make Christmas celebration extra wonderful for all the family. For the perfect Christmas Eve on the world's renowned Kuta Beach, Chef Low Keng Meng has crafted a pre-concert Christmas Buffet Dinner Starz Diner restaurant that offers the traditional dining highlights of the season that includes Honey Glazed Ham, Roast Turkey, Christmas Yule Log Cake and more. All customers can delight in sumptuous culinary offerings and distinctive entertainment at Hard Rock Hotel Bali's Christmas Eve and Christmas Day buffet dinner at the price of Rp. 250,000++ per person, a child under 12 years old eats free for each paying adult.

Carlton J. Smith, a renowned soul singer from USA, will be the headline performance for the Christmas Eve Party at Centerstage, Hard Rock Hotel Bali on Tuesday, December 24, 2013. Since 2002 Carlton has produced, hosted and performed in R&B/Soul Revues in New York City's world-renowned B.B. King Blues Club & Grill. Initially a one-show deal, his first performance sold-out and inspired the club to book him monthly for a series of tributes to stars including Al Green, James Brown, Curtis Mayfield, Sly & The Family Stone, The Temptations, and Marvin Gaye. A Carlton J. Smith concert experience is not to be missed as he elegantly manages the audience with unstoppable energy and shouts out interactions making the audience ask for more every time he performs in different parts of the world. A percentage of the Christmas Eve Concert proceeds will be donated to the Solemen Indonesia Foundation to benefit the underprivileged families in Bali.

The Christmas Eve Buffet Dinner and Concert are all inclusive as the part of the Wonderful Christmas room package. Stay for minimum 3 consecutive nights in the Christmas period from 22 – 28 December 2013. The package is offered starts from Rp 1.880.000++ per room per night for Deluxe Room (room rate is valid for Indonesian citizens and KITAS holders).

Hard Rock Hotel Bali also promises an unforgettable New Year's Eve Dinner and Countdown Party with an extensive array of culinary delights. The dinner begins with a tantalizing lobster starter with a glass of premium sparkling wine, continued with a myriad of International food stations from Italian, Chinese to Japanese, from seafood to sashimi as well as a cheese and dessert selection, all served with free flow wine or beer during dinner. "Flashback to the 80's" is the theme for the whole New Year's Eve countdown party at the Sand Island. The guests will feel the glory of disco era, when neon-colored outfits are legit and everyone is ready to hit the Technicolor dance arena.

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Prepare your best costume and book the “Flashback to The 80’s” New Year package starts from Rp 2.080.000++ per room per night for Deluxe room (room rate is valid for Indonesian citizens and KITAS holders), period of stay is from 28 December 2013 – 5 January 2014 with minimum stay of 4 consecutive nights.

Festive season room packages are now on sale at the Hotel’s website, travel agents and via reservation center. To make a room reservation, please call (62) 361 761 869 or email to bookings@hardrockhotels.net. To make dinner reservation, please call (62) 361 761 869 or email to starzdiner@hardrockhotels.net.

About Hard Rock Hotel Bali

Sprawling across three hectares of pristine tropical property, Hard Rock Hotel Bali is located in Kuta, the heart of Bali’s famous entertainment and shopping district. Hard Rock Hotel Bali is Asia’s first Hard Rock Hotel and the leading entertainment hotel in Bali features 418 tribute rooms, luxury and deluxe suites reflect the glory and legends of Rock ‘n’ Roll , alongside six cutting edge food and beverage outlets. Additional features include Lil’ Rock – Kids Club, Tabu Teen Centre, Rock Spa, Body Rock fitness center and a Rock Shop – Hard Rock Merchandise Store. For more information, please visit www.bali.hardrockhotels.net

About Hard Rock International

With a total of 171 venues in 54 countries, including 134 cafes, 18 hotels and 7 casinos, Hard Rock International (HRI) is one of the most globally recognized companies. Beginning with an Eric Clapton guitar, Hard Rock owns the world's greatest collection of music memorabilia, which is displayed at its locations around the globe. Hard Rock is also known for its collectible fashion and music-related merchandise, Hard Rock Live performance venues and an award-winning website. HRI owns the global trademark for all Hard Rock brands. The company owns, operates and franchises Cafes in iconic cities including London, New York, San Francisco, Sydney and Dubai. HRI also owns, licenses and/or manages hotel/casino properties worldwide. Destinations include the company’s two most successful Hotel and Casino properties in Tampa and Hollywood, Fl., both owned and operated by HRI parent company The Seminole Tribe of Florida., as well as other exciting locations including Bali, Biloxi, Chicago, Cancun, Las Vegas, Palm Springs, San Diego and Singapore. Upcoming new Hard Rock Cafe locations include Johannesburg, Chennai, Istanbul and Tenerife. New Hard Rock Hotel projects include Daytona Beach, Aruba, Riviera Maya, Abu Dhabi and Shenzhen and Haikou in China. New Hard Rock Casino projects in development include Hungary and Northfield, OH. For more information on Hard Rock International, visit www.hardrock.com.

About HPL Hotels & Resorts

Headquartered in Singapore, HPL Hotels & Resorts is a hospitality management company, operated and wholly-owned by a Singapore main-board listed, Hotel Properties Limited (HPL). HPL Hotels & Resorts currently manages the activities of 12 hotels and resorts in Asia Pacific and the Indian Ocean. These include **Concorde Hotel Singapore, Concorde Hotel Kuala Lumpur, Concorde Hotel Shah Alam, Concorde Inn Kuala Lumpur International Airport, Hard Rock Hotel Bali, Hard Rock Hotel Pattaya, Hard Rock Hotel Penang, Casa del Mar – Langkawi, The Lakehouse – Cameron Highlands, Casa del Rio – Melaka, Rihiveli Beach Resort Maldives and Gili Lankanfushi, Maldives**. For more information, please visit www.hplhotels.com.

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