



PRESS RELEASE
For immediate release

BALI HOTELS ASSOCIATION RAISES FUNDS FOR MOUNT MERAPI VOLCANIC DISASTER

Bali, December 3, 2010... Bali Hotels Association (BHA), together with the Rotaract Club of Nusa Dua, successfully organized a charity event on Monday November 29 to raise funds for the victims of the recent Mount Merapi eruption in Indonesia.

BHA member hotels, among them Harris Resort Kuta, All Seasons Legian Hotel, and Intercontinental Bali Resort, donated 37 boxes containing T-shirts, trousers, shorts, bed sheets, towels, and pillows. These boxes were sent to Yogyakarta and distributed to refugees by the Rotary Club Yogyakarta.

"We are thrilled that we raised such a significant quantity of items and I would like to thank all those who contributed," said Jean-Charles Le Coz, chairman of BHA. "We are thankful that until now Bali remains safe from disaster and for sure we will strive to support to our neighboring islands," he continued.

Editors' note: About BHA

Bali Hotels Association is a professional group of star-rated hotels and resorts in Bali. Members include general managers from more than 100 hotels and resorts in Bali, representing more than 15,000 hotel rooms and almost 30,000 employees in the tourism sector.

One of the objectives of BHA is to support and facilitate the development of communities, education, and the environment in Bali. The BHA has initiated many projects involving association members as well as other tourism industry stakeholders.

BHA's vision is to keep Bali as the most desirable tourism destination in Asia through the warmth and hospitality of its people. The mission is to bring together general managers of major hotels and resorts, and in a non-competitive environment, to exchange information on matters of general interest, to have a common voice on issues pertaining to the tourism and hospitality industries in support of Bali as a destination. BHA also supports and facilitates the development of the Balinese community, as well as educational and environmental initiatives in Bali.

For more about Bali Hotels Association, visit www.balihotelsassociation.com
For more about Bali Is My Life, visit www.baliismylife.com, join www.facebook.com/baliismylife, or follow our tweet: BalilsMyLife

For further information, contact:
Jean-Charles Le Coz
Chairman of Bali Hotels Association
chairman@balihotelsassociation.com

For press inquiries, contact:
Rebecca
Media & Public Relations of Bali Hotels Association
pr@balihotelsassociation.com