

Bali Hotels Association Ends 2013 on a Positive Note

Bali, Monday 23 December 2013 - Bali Hotels Association (BHA) celebrated the end of its yearly calendar of inspiring social activities with an early morning Fun Walk. More than 400 people enthusiastically participated in the walk, which took place at Peninsula Island inside Nusa Dua's renowned BTDC complex. It was held in conjunction with the closing ceremony of BHA's annual Sports Tournament strengthens relations between all hotel members.



Many exciting prizes were presented during the event from a washing machine to hotel vouchers and airlines tickets to Bandung and Yogyakarta. It was generously sponsored by Garuda Indonesia, BTDC, Jongrang Printing and Garda Printing.



Earlier in the month, BHA hosted its 6th Blood Drive for the year at HARRIS Kuta Beach on 6th December 2013. This initiative was led by Virginie Tutin Sandstrom under the banner of the association's Community Service Program. Over 400 bags of blood have been collected in this year alone for patients in need at Sanglah Hospital and other local emergency centres.

Another event that took place on 1st December 2013 was the Annual Gathering – BHA Scholarship Program 2013 in co-operation with Yayasan Bali Hijau Lestari. This was held at in Mount Batur, Kintamani in the regency of Bangli during the 5th Bali Reforestation Festival. A group of 30 past scholarship recipients from previous academic years were present at the gathering and they helped to plant 300 trees in the area.



This event was hosted as part of a regular meet and greet program for the scholars as well as to support worthwhile conservation projects. BHA believes that it is essential to educate the young generation, especially our scholars about the importance of a sustained environment. Organizations such as One Billion Indonesian Trees, Bali Clean and Green and Critical Land Restoration are all working in various ways to reduce the impact of global warming and replenish the island particularly in the Kintamani area of East Bali.

“Bali Hotel Associations is extremely proud of all that has been achieved this year through its various programs. This is all thanks to our hardworking Board of Directors and the supporting teams from member hotels,” commented Alessandro Migliore, Chairman of the Bali Hotels Association.

About BHA

Bali Hotels Association is a professional group of star rated hotels and resorts in Bali. Members include General Managers from more than 100 hotels and resorts representing over 15,000 hotel rooms and almost 30,000 employees in the tourism sector. The vision is to keep Bali as the most desirable tourism destination in Asia through the warmth and hospitality of its people.

One of the objectives of BHA is to support and facilitate the development of communities, education and the environment in Bali. BHA has initiated many projects involving association members as well as people within the industry. Only by supporting each other can these long term projects be achieved and benefit everyone on the island.